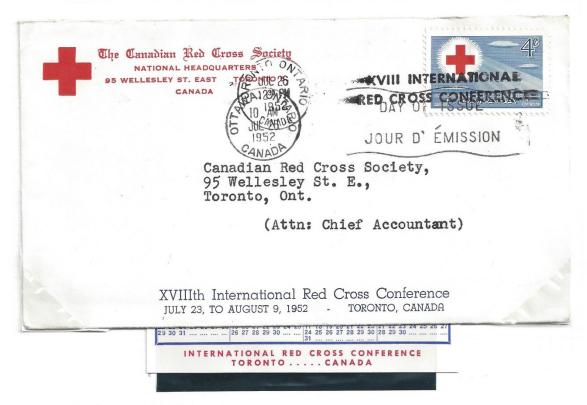
XVIIIth International Red Cross Conference JULY 23 TO AUGUST 9, 1952 - TORONTO, CANADA

First Day of Issue – Jul 26, 1952



This interesting First Day Cover and Advertising Cover postmarked Ottawa Ontario Canada on July 26, 1952 at 10AM was then forwarded from Toronto Ontario Canada at 12.30PM paying the domestic first class forward rate of 4¢ to the Canadian Red Cross Society. The Toronto forwarding cancellation bears the two line unboxed slogan XVIII INTERNATIONAL / RED CROSS CONFERENCE, a slogan used only in Toronto in 1952.

The cover is an "entire" containing a letter of information and a souvenir pocket calendar for delegates to the Conference.

The stamp, produced by the Canadian Bank Note Company from an illustration supplied by the Canadian Red Cross is the first Canadian stamp produced by both engraving and lithography. In production the blue portion was initially engraved and the red portion was subsequently introduced by lithography. The stamp was printed in sheets of 200, divided into panes of 50.