

XVIIIth International Red Cross Conference
JULY 23 TO AUGUST 9, 1952 - TORONTO, CANADA

First Day of Issue – Jul 26, 1952



This interesting **First Day Cover** and **Advertising Cover** postmarked Ottawa Ontario Canada on July 26, 1952 at 10AM was then forwarded from Toronto Ontario Canada at 12.30PM **paying the domestic first class forward rate of 4¢** to the Canadian Red Cross Society. The Toronto forwarding cancellation bears the **two line unboxed slogan XVIII INTERNATIONAL / RED CROSS CONFERENCE**, a slogan used only in Toronto in 1952.

The cover is an **"entire"** containing a letter of information and a souvenir pocket calendar for delegates to the Conference.

The stamp, produced by the Canadian Bank Note Company from an illustration supplied by the Canadian Red Cross is the **first Canadian stamp produced by both engraving and lithography**. In production the **blue portion was initially engraved** and the **red portion was subsequently introduced by lithography**. The stamp was printed in **sheets of 200, divided into panes of 50**.