

**USAGE OF THE KING GEORGE VI ONE CENT (1¢) MUFTI
TRANSMISSION OF THIRD (3rd) CLASS MATTER
APRIL 1, 1937 – JUNE 30, 1942**

Purpose:

The purpose of this exhibit is to validate the production and issuance of the 1¢ denomination of the King George VI "Mufti" Issue by displaying various postal usages of the 1937 King George VI 1¢ Mufti.

Presentation:

Original Issue of a stamp of 1¢ denomination and its use is required for the mailing of **3rd Class Matter** as defined in Canada Official Postal Guides (COPG) 1936-1937, 1938-1939 and 1940-1941 (Paragraphs 80 – 117) and is displayed on Sheets 2-16 inclusive. .

Designation as 3rd Class Matter is noted with reference to specific COPG paragraphs supplemented by the COPG "List of Many Articles Admitted to the Canadian Mails with Rates of Postage".

Articles of 3rd Class Matter are subject to the rate of 1¢ per 2 oz. or fraction thereof. The rate applies to both Domestic & International Addressees. (COPG 80 & 336).

This exhibit considers 3rd Class Matter only. Articles of 2nd Class Matter (Newspapers and Periodicals) (COPG 38, 39 & 40) are not considered in this exhibit,

Exhibit Plan

Topical Index

- (1) Title Page & Precis
- (2) Addressed Near and Far
- (3) From Coast to Coast
- (4) Greeting Card – Domestic
- (5) Greeting Cards – Internat'l
- (6) Customs & Excise
- (7) News/Advt Copy & Photos
- (8&9) Business Reply
- (10) "Rosenbaum"
- (11) "Returned For Better Direction"
- (12) Bulk Mail – Muted Date
- (13-16) Bulk Mail - Precancel



**THE MACDONALD
EDMONTON, ALTA.**



*Dr. R. Nicholls,
11904-100 Ave.,
City.*

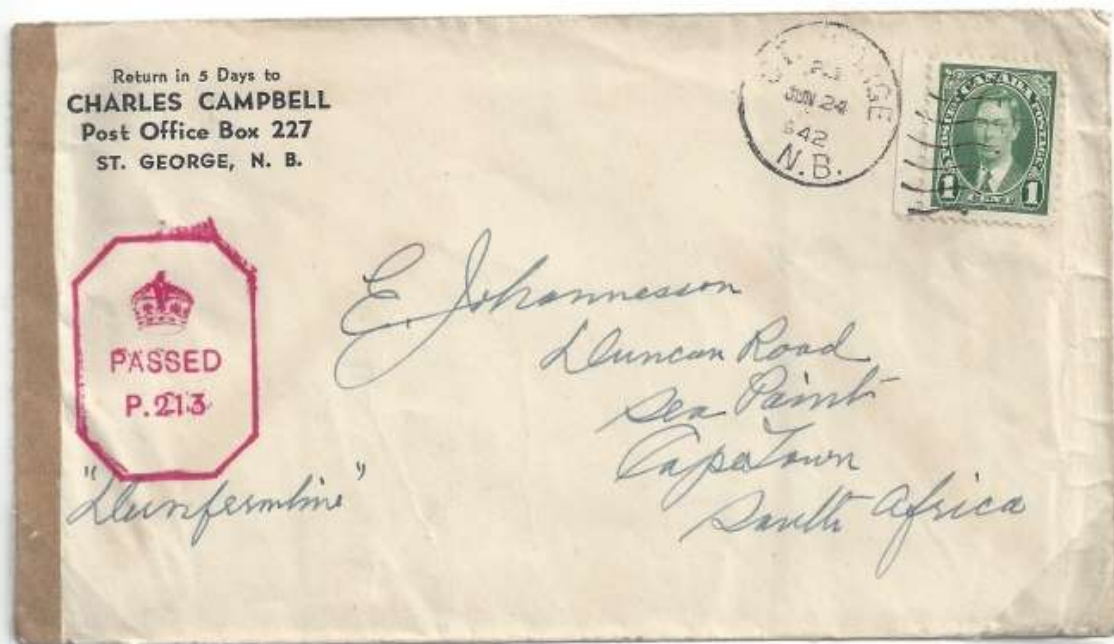
Leaving the envelope unsealed gave the sender a simple way of complying with Regulation 96.

“Addressed Near and Far”



So Near

Mailed from **Toronto, Ontario** on **December 24, 1937** to **Toronto, Ontario**
Special Christmas mail delivery service.



So Far

Mailed from **St George, N.B.** on **June 24, 1942** to **Capetown, South Africa**.
Charles Campbell was a physician and mail order stamp dealer.
Advertized “50 different Newfoundland for \$1” in Feb. & Sept. 1942 Popular Science.

RETURN AFTER 5 DAYS TO

THE CITY OF HEALTH, PLEASURE & OPPORTUNITY
VICTORIA, B.C., CANADA.



Perfect Weather, Unrivaled Climate
Pure Water, Complete Sewerage System
Business & Manufacturing Opportunities
Unparalleled Recreation and Tourist Attractions

Victoria and Island Publicity Bureau
VICTORIA, B. C.

Victoria is the acknowledged Queen of Residential Cities on the Pacific Coast

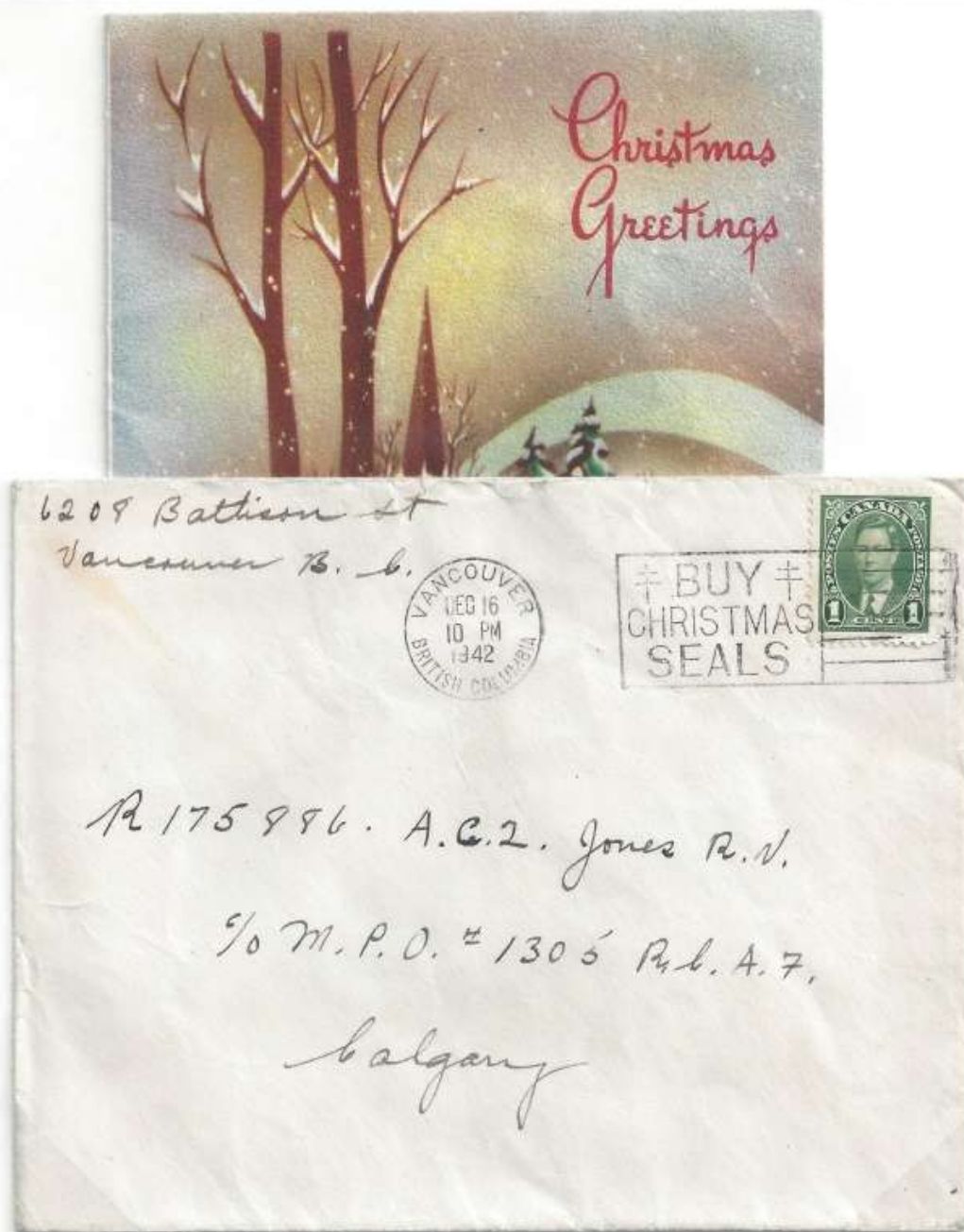
Mr. James Harrison,
309 Ohio St.,
Vallejo, Calif.



Mr. James Harrison,
309 Ohio St.
Vallejo, Calif.



For a Holiday by the Sea ~ Go to HALIFAX
The Capital of Nova Scotia ~ And a Charming Vacation Center



Christmas Greeting Card mailed on December 16, 1942 at Vancouver, B.C.,
franked with a 1¢ Mufti Issue paying the 3rd Class Matter Rate **Greeting Cards**,
mailed to M.P.O. 1305 R.C.A.F. Calgary.

Received Calgary M.P.O. 1305 Alberta, AM / DE 19 / 42

The slogan cancellation exhorts Canadians
BUY
CHRISTMAS
SEALS



Iles
Saint Pierre
et Miquelon



Season's Greetings
Trans-Atlantic
Denmark





E. 42
Amended 1930
30,520-9-37

CUSTOMS AND EXCISE

Port of Toronto Ont
Canada, Jan 29 1941

Package No.

There is held at this office a quantity of ~~Revenue stamps~~ issued by your firm and addressed to various parties in the City and Province, which is dutiable as below.

If you will send me a remittance to cover the amount, this dutiable matter will be forwarded to the addresses on receipt of your remittance.

When remitting do not send postage stamps. Use Bank, Postal or Express Money Orders.

Memo of Duty: — 555 —
24 Copies lbs. at Customs Duty \$.....

Sales Tax on Duty Paid Value at per cent \$.....

War Exch Tax 10% Total \$ 56c

All cheques must be marked accepted by the Bank on which they are drawn and made payable to the Collector of Customs and Excise.

Althorp
for Collector of Customs and Excise

PLEASE RETURN THIS CARD WITH YOUR REPLY

“Dominion Government document on official blank”

has been forwarded to the assessed party, American Scandinavian Good Will Magazine.

The card has been returned by American Scandinavian under separate cover as directed.

Note – No Customs Duty or Sales Tax is assessed; however, a **War Exchange Tax** in the amount of 10% of the value of the shipment is **imposed**.

Matter for Publication

**For Publication
Do Not Seal**



**The News Printing Co.
TILLSONBURG
Ontario**

News Report or Advertising Copy mailed from Port Rowan, Ont. on February 17, 1942
to Tillsonburg, Ont.

The KANDID Studio

STREET SNAPS, DEVELOPING AND PRINTING
SALES COUNTER, 335-8TH AVE. W.
CALGARY, ALTA.



*Mrs. J. N. Martin,
Clive, Alberta*

Street Photographer forwarding **"Street Snapshots"** on July 20, 1942 from Calgary, Alta
to Clive, Alta
Received in Clive, Alberta on July 21, 1942

Transmission of an *Encyclopaedia Britannica* Business Reply Card

A Non-transferable Request for Details of Publication Offering

Mailed from Toronto, Ontario on September 26, 1942 to Prescott, Ont.

Received in Prescott on September 28, 1942



"The Chance of a Lifetime"

GENTLEMEN:

WITHOUT COST OR OBLIGATION, please supply me illustrated booklet and details of your present money saving offer on the NEW BRITANNICA including your new 3-Point educational plan of keeping me currently informed for the NEXT TEN YEARS.

THIS OFFER IS NOT TRANSFERABLE

NAME _____

ADDRESS _____

CITY _____ PROV. _____

SIGN AND MAIL THIS CARD TODAY — NO STAMP IS NEEDED

Third (3rd) Class Matter – Pre-Publication Application to Acquire a Publication

"Digest of Income Tax Cases, 1940"

Offered by
Age Publications Limited
Toronto, Canada

Reply Card Unused
remains attached

Please accept my order for
copies of the 1940 Supplement
to the Digest of Income Tax Cases bound in
stiff paper for which
I am enclosing the necessary remittance.

Dear Sirs:—

Age Publications, Limited,
31 Willcocks Street,
Toronto.

POST CARD



J. Art. Dube, Esq.,
J. H. Larochelle & Co.,
Quebec, P.Q.

AGE PUBLICATIONS, LIMITED
31 WILLCOCKS STREET
TORONTO, CANADA

PLACE
STAMP
HERE

DIGEST OF INCOME TAX CASES, 1940

This work has been prepared by Molyneux L. Gordon, K.C., author of the original Digest published by the Department of Income Tax in 1939. The Digest has a foreword by C. Fraser Elliott, K.C., Commissioner of Income Tax, and contains references to 219 cases reported since the completion of the original work. It is the present intention of the author to publish an annual supplement and each supplement will contain a cumulative index.

Applications for copies should be made promptly as the edition is limited. If order not accepted, money will be promptly refunded.

Price:—Bound in stiff paper - - - \$4.00
Bound in blue buckram - - - \$4.75

AGE PUBLICATIONS, LIMITED,
31 Willcocks Street,
Toronto.

“Joseph C. Rosenbaum”



Printed Matter mailed from Montreal, P.Q. on May 25, 1939 to Maidstone, Kent, England.

“Montreal stamp dealer Joseph C. Rosenbaum was a long-time producer of FDCs for Canadian stamp issues. Initially he distributed them under his own name, then he launched the JCR brand in 1947. His Rosecraft line began in 1957 and continued until 1974 Rosenbaum sold the business to William Assad of Ottawa in 1967. (Dickinson et al, 2012)”

Cited directly from
FIRST IMPRESSIONS
Newsletter of the BNAPS
First Day Cover Study Group
Issue # 24 – July – September 2015
pp. 7 – 9

This cover, dated May 25, 1939, reflects Rosenbaum's philatelic design activity during early days when he distributed First Day Covers under his own name.

Third (3rd) Class Matter – Undeliverable --

Postage Due – RETURNED FOR BETTER DIRECTION

Canada Official Postal Guide 1938 – 1939 -- Paragraph 113

"Third Class matter when redirected The reason for non-delivery and the present location of the addressee (if known) are to be indicated on the cover for the information of the sender. A charge will be made for such direct return equal to the original postage charge, except in cases where a number of circulars, etc., are being returned to the same address in one packet at a time."



Mailed from Vancouver, B.C. on June 27, 1938 to New Westminster, B.C.

Pointing Finger to Return to Sender – June 28, 1938

RETURNED FOR BETTER DIRECTION

NOT KNOWN
NOT A BOX HOLDER ON
RURAL ROUTE No. 2 D.S.
NEW WESTMINST

1 CENT DUE

Paid with Fourth (4th) Postage Due Issue Stamp – 1 CENT

Third (3rd) Class Matter – Bulk Letter Mailing – “Mute Dater Hub”

Specifically used to cancel printed matter mail, it is believed the months/days were deliberately omitted because there were no delivery guarantees on printed matter and a date could cause embarrassment. It is believed that some larger offices would set aside an old machine to use for this type of mail, i.e. instead of periodically having to remove the day/month slugs temporarily from an active mainstream machine; a machine dedicated for the purpose could be used.

Notice – Annual General Meeting of Shareholders The Inland Mortgage Corporation Limited

LIDDLE BROS.
REALTORS
616 MCINTYRE BUILDING
WINNIPEG
MANITOBA



Executors, R.N. Ramsay Estate,
c/o Ramsay & McLaren, Supreme Ct. 27,
Forrest Road, Edinburgh, Scotland.

THE INLAND MORTGAGE CORPORATION LIMITED
Head Office - 616 McIntyre Block
Winnipeg, Canada

May 1st, 1941

NOTICE of Annual Meeting of Shareholders of
The Inland Mortgage Corporation Limited.

PLEASE TAKE NOTICE that the Annual General Meeting of the Shareholders of The Inland Mortgage Corporation Limited, will be held at the head office of the Corporation, 616 McIntyre Block, Main Street, in the City of Winnipeg, in the Province of Manitoba, on Wednesday, the 11th day of June, 1941, at the hour of 3 o'clock in the afternoon, for the transaction of all business which may be properly brought before the Annual Meeting of the Shareholders, and particularly the following business:

1. To receive the report of the Directors.
2. To receive the report of the Corporation's Auditors, Messrs. Turner, Leys & Grant.
3. To elect Directors for the year 1941-1942.
4. To appoint Auditors for the ensuing year.
5. To transact any other business that may be properly placed before the meeting affecting the affairs of the Corporation.

If you cannot be present at the meeting, please sign and return proxy form attached.

PROXY

I HEREBY appoint A.T. Liddle, Frank L. Taylor, W.P. Alsip, D.W. Buchanan, P.J. Campbell, or any one or more of them, for me and in my name, to vote as I might or could do if personally present at the said meeting of the Shareholders of the Inland Mortgage Corporation Limited called for the 11th day of June, A.D. 1941, at the hour of 3 o'clock in the afternoon and at all subsequent meetings and adjournments of said meetings and to the revocation of this proxy.

I HEREBY RATIFY AND CONFIRM all that my proxy, or any one or more of them, shall lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF I have hereunto set my hand this..... day of May, A.D. 1941.

WITNESS:

.....
Address,

Third (3rd) Class Matter – Bulk Letter Mailing – “Pre-cancelled”

COPG 1936 - 1937 Paragraph 274 permits the use of “pre-cancelled” stamps “for payment of postage on articles of mail other than letters in some of the larger centres, where extensive mailings are made under very stringent regulations”. “When pre-cancelled stamps are used on any article of mail, the postage on the article should be entirely prepaid by means of pre-cancelled stamps.

Forty-one (41) towns used 1¢ Mufti stamps pre-cancelled bearing the Money Order Office Number (MOON) and additionally with parallel horizontal bars for smaller centres upon application therfor. A heavy bar type is found on the 1¢ Mufti Coil.

MOUNT ALLISON
CENTENARY COMMITTEE
MOUNT ALLISON, SACKVILLE
NEW BRUNSWICK, CANADA



806.
Dr. Frederick M. Muck,
8 Broadway,
Bangor, Maine

Sackville,
New Brunswick
MOON – X945

1840 MOUNT ALLISON'S BIRTHDAY 1940

643 13TH STREET WEST
PRINCE ALBERT
SASK. CANADA



Prince Albert,
Saskatchewan
Horizontal
3 Bars

U.S.A.
Sisters of Charity,
5122 Chapman St.,
Cincinnati,
Ohio

The Halifax Chronicle // The Halifax Daily Star

Discontinued Subscriber Questionnaire

THE HALIFAX CHRONICLE
THE HALIFAX DAILY STAR
HALIFAX, NOVA SCOTIA



Mr. Alex Patterson,
Welsford,
N S.

Halifax,
Nova Scotia
MOON – X275



The Halifax Chronicle
The Halifax Daily Star

THE HOME NEWSPAPERS OF NOVA SCOTIA

MEMBERS ABC

HALIFAX, NOVA SCOTIA

Dear Reader:

This is a different kind of a letter,

This half is ours.

This half is yours.

You have failed to
renew your subscription.

There must be some reason
why. And that's your side
of the story - the side we
want to get.

Losing a good subscriber
is like losing a good
friend. We couldn't let
either drift away in
silence without finding
out if we've been at fault.
That's our side.

Will you meet us half way?

The other half of the 'half
way' letter is yours. If
you will use it to tell us
just what's wrong, we'll
consider it a personal favor.

Cordially yours,

THE HALIFAX CHRONICLE
THE HALIFAX DAILY STAR

W. B. Munton
MANAGER OF CIRCULATION

GEO. R. FARR
LIBERAL CANDIDATE
FOR THE COUNTY OF PEEL

* * *



Mr. George Robson,

R. R. I.,

Inglewood, Ont.



VOTE for...

- A GREAT WAR VETERAN TO REPRESENT PEEL IN A WARTIME PARLIAMENT;
- A BUSINESS MAN AS PEEL'S REPRESENTATIVE IN A BUSINESS ADMINISTRATION;
- A LIBERAL CANDIDATE AS A MEMBER OF PARLIAMENT FOR PEEL IN THE KING GOVERNMENT.

YOUR VOTE Will Be Appreciated !

GEO. R. FARR

Published by the Peel County Liberal Association and Printed by The Peel Gazette Publishers Limited, Brampton, Ont.

PEEL was a federal electoral district represented in the House of Commons of Canada from 1867 to 1968. Peel was located in the province of Ontario. It was created by the British North America Act of 1867.

1940 Federal Election Result

National Government	Incumbent	Gordon GRAYDON	8,486 votes
Liberal		George R. FARR	7,638 votes

Graydon held the Peel District Seat for 20 years from his election in 1935 until his death on March 22, 1954.

Mt. Edith Cavell – Jasper National Park

Mayor Fry served Edmonton from November 10, 1937 until November 7, 1945



Edmonton,
Alberta
MOON -- 8360

