

CALGARY PHILATELIST

April 1996

Issue #17



Calgary EXHIBITION
& STAMPEDE LTD
BOX 1060
CALGARY ALTA. CANADA

Calgary isn't called
Cowtown for nothing, and
if anyone outside Alberta
knows us for anything, it
is probably the world's
largest rodeo. In this
issue, Dan Rosenblat
writes about Stampede
machine cancels. Shown
on the cover of this
issue is an item from his
collection, a 1969 meter
mark and cachet.



CALGARY PHILATELIST

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Articles or advertisements should be submitted to the Editor, Box 6830, Calgary, Alberta, Canada, T2P 2E7. Small ads are free to paidup members of the C.P.S.. Display ads are \$10 per full page per issue, for camera-ready copy (photographs extra charge). No partial-page display ads accepted.

The Calgary Philatelic Society was founded in 1922. It is Chapter 66 of the Royal Philatelic Society of Canada and Chapter 1360 of the American Philatelic Society. The C.P.S. may be contacted at Box 1478, Calgary, Alberta, T2P 2L6.

Membership dues for the 1995-96 season are \$12, plus a \$5 initiation fee for new members.

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- ROYAL 97	Hugh Delaney	255-0422
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Publicity	Peter Smith	284-4920

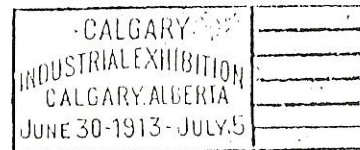
CALGARY STAMPEDE SLOGAN CANCELS
by Daniel G. Rosenblat

Canadian slogan cancels originated in 1912, and some exhibitions were postally advertised in that year, but the Calgary Exhibition did not embrace this new medium until 1913. The organizing group of the Calgary Industrial Exhibition sponsored a die for use in an International machine, the first slogan ever used at Calgary. It is recorded from as early as January 13, so it probably had continuous use from then until the event closed in early July, as Calgary did not use any other slogan in that period. The same die as able to be re-issued in 1914, with only the dates altered to

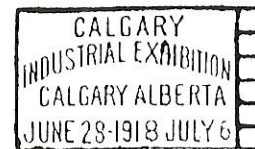
JUNE 29-1914-JULY 4. In 1915 the event's name was altered by omitting the word 'INDUSTRIAL', requiring the issue of a new International die.

Unfortunately, the only illustration available for illustration is unclear, but it reads 'CALGARY EXHIBITION/CALGARY, ALBERTA/JUNE 30-1915-JULY 7'. In 1916,

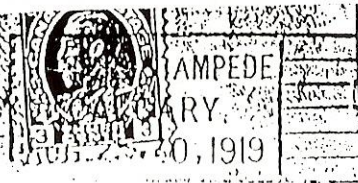
the original name was resumed, but the 1913-14 die must have been too worn to permit redating, since a new International die was introduced, very similar to the original, but differing enough in lettering to indicate that it was a replacement. This die was redated in both 1917 and 1918, the altered dates being JUNE 28-1917-JULY 5 and JUNE 28-1918-JULY 6. The



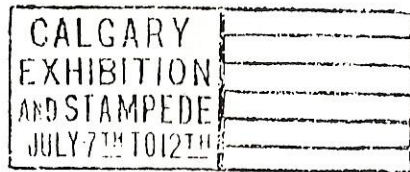
1918 use is illustrated as the clearest impression of the three year use of this die.



A new International die was required in 1919, since the event name was altered back to just CALGARY EXHIBITION. However, a new event was also slogan advertised as taking place some two months after the Exhibition. This was the VICTORY STAMPEDE/CALGARY/AUG.25-30 1919. All later slogan use indicates that the Exhibition and the Stampede were combined, but in 1919 they were clearly separate. The two 1919 slogans are illustrated to show the difference in the dater caused by the fact that in mid-1919 Calgary, as did all Canadian offices, switched from International machines to Universals. International daters had the year at the bottom, but the new Universals had the provincial designation at the bottom and the year date above.



All Exhibition or Stampede slogan advertising was omitted in 1920-22 for those events. [Editor's note: In those years, Calgary was going through a severe economic slump; perhaps lack of funds for dies?] In 1923, the two events had obviously been combined, as shown by the wording of a new Universal die. For an unknown reason, this die was not redated for 1924 use, but rather replaced by a new Universal die that indicated the event dies as JULY 7TH TO 12TH, but omitting the year. Proof impressions of these two dies are illustrated below.

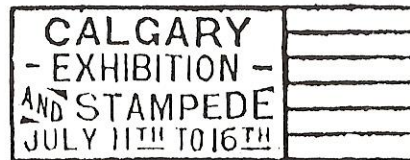


An odd aspect of the Calgary Exhibition slogan use is that there was never any concurrent use of a die sponsored by the Post Office advertising a Postal Exhibit, as was normally the case at all major Exhibitions. The P.O. furnished these dies without charge, in return for free Exhibit space. Possibly the Calgary Exhibition organizing group refused to provide free Exhibit space, so there were no Postal Exhibits at Calgary.

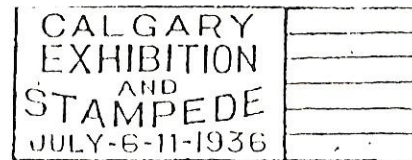
1925 was a special anniversary for the Exhibition, so a new Universal die was issued, reading 'CALGARY EXHIBITION JUBILEE AND STAMPEDE JUNE 6TH 11TH'. It is regretted that no impression of this use is available for illustration.

In 1926 the useage returned to the normal format, with the 1924 die redated to JULY 5TH TO 10TH, and the simple redating of the 1924 die continued thereafter in each year through 1931. However, in 1932 the die must have been too worn for further use, so it was replaced by a new Universal die with the same wording, but in a slightly more decorative format. This die was redated in 1933 and 1934.

There was no Exhibition slogan useage in 1935, as in that year Calgary converted from Universal machines to Perfect machines. It is probable that the sponsors expected to be able to use the redated 1934 die, but were told that such a course was not possible because of the machine change, and that it was then too late to order a new Perfect die. However, a new Perfect die with the standard wording was issued in 1936. This die was very durable, since it was able to be redated ten times from 1937 to 1946, before requiring replacement.

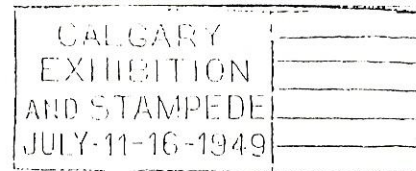
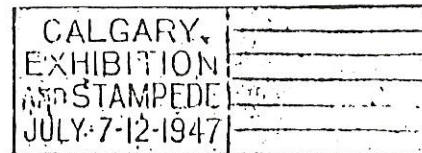


1932-34 die



1936-46 die

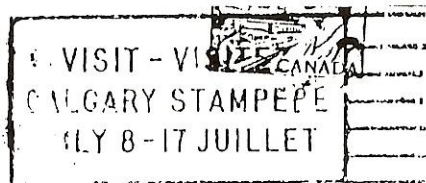
The 1947 replacement die was redated in 1948, but required a replacement in 1949. The 1949 die was redated in 1950, but that use was the last of the annual slogan use advertising the Exhibition and Stampede.



There was later sporadic use of postal advertising. A postal meter slogan for the Exhibition and Stampede has been seen used in 1969, and had extensive use over many years on the correspondence initiated by the sponsors.

There was also a brief revival of machine cancel slogan advertising in 1971 and 1972. A bilingual slogan was issued in 1971, reading VISIT - VISITEZ/CALGARY STAMPEDE/JULY 8-17 JUILLET. In the following year there was use of a slogan reading 'VISIT-VISITEZ/CALGARY STAMPEDE/DIAMOND JUBILEE/JULY 6-15 JUILLET'.

PIONEER CALGARY AIRMAIL FLIGHTS (PART 2)
by Dale Speirs



1971 die



1972 die



1991 bilingual slogan



Calgary to Lethbridge Extension Beginning January 15, 1931
(AAMC, page 1698)

The original route of 1930 was Winnipeg to Calgary via Regina, Moose Jaw, and Medicine Hat. This route was amended January 15, 1931, with the addition of Lethbridge to the circuit. A Post Office announcement was issued from Ottawa, dated December 1930, giving details. The announcement reads as follows.

"By authority of the Postmaster General the City of Lethbridge, Alberta, will be made a point of call on the air mail route between Winnipeg and Calgary commencing on the 15th January, 1931."

[continued next page]

"To commemorate the first flights between Lethbridge, Calgary and Medicine Hat, the following special cachets will be used on letters carried on the initial flights:

Calgary to Lethbridge
Lethbridge to Calgary
Lethbridge to Medicine Hat
Medicine Hat to Lethbridge

"However, these cachets will be used only on such covers as bear Canadian postage at the air mail rate of 5 cents for the first ounce and 10 cents for each succeeding ounce or fraction thereof; and these covers, in order to ensure transmission by inaugural flights, must be sent to the Postmasters at the different terminal points."

"All covers so prepaid and bearing an indication as follows:

VIA AIR MAIL
Calgary - Lethbridge
or
Lethbridge - Calgary, etc.,

whichever the case may be, will be date-stamped by the despatching Postmaster and backstamped at the Post Office at the end of the flight, in addition to bearing the commemorative cachet."

"All covers should be sealed and contain enclosures of suitable size and thickness to facilitate handling and ensure clear impressions of cachets and datestamps."

"Covers should be prepared at the earliest possible moment and forwarded under cover to the Postmaster at the point where it is desired that they shall enter a flight, with the request that they be held until the flight takes place. All such covers must bear the necessary Canadian postage at the air mail rate or should be accompanied by a Postal Money Order (not personal cheque) covering the correct amount of postage."

"Registered mail properly prepaid will be accepted for conveyance. Special Delivery letters will also be carried if properly prepaid both as regards air mail postage and the special delivery rate of twenty cents per letter in addition to air mail postage."

"All covers conveyed on these flights addressed to points not on this air mail route and which have been specially forwarded to a Postmaster for inclusion in a flight, will be placed in the mails at the terminus of the flight and will go forward to the addressee in the regular way."

Edmonton to Calgary Direct Flights Beginning August 17, 1931
(AAMC, page 1699)

The regular airmail routes previous to this date connected Winnipeg with Edmonton, and Winnipeg with Calgary, but there was no direct connection between the two Alberta cities. Western Canada Airways and Canadian Airways shared the contract.

Trans-Canada Airlines Route Beginning February 1, 1939
(AAMC, page 1706)

These routes covered a number of cities (Gordon 1955a). Calgary was the stop between Lethbridge and Edmonton. A Lockheed 12 was used for the first flight into Calgary on this route, and had a special airtight compartment in the wing for the mails (CALGARY HERALD, February 1, 1939, front page). The first flight was delayed due to bad weather in eastern Canada. Numerous cachets were prepared; the Calgary cachet depicted a bucking bronco (Gordon 1955b).

Extension of Trans-Canada Routes Beginning March 1, 1939
(AAMC, pp 1706-07)

The Trans-Canada routes were extended eastward from Winnipeg to Montréal, and additional cachets prepared to mark the flights.

THE HOME INSURANCE COMPANY of NEW YORK

E. C. WEBSTER, Representative
STAVELY - ALTA.

Via Air Mail
Calgary - Montreal



Mr. E. C. Webster,
Stavely,
Alta.

What with World War Two only a few months away, the news of this advance was pushed back into the second page of the CALGARY HERALD (March 1, 1939). The brief article read as follows.

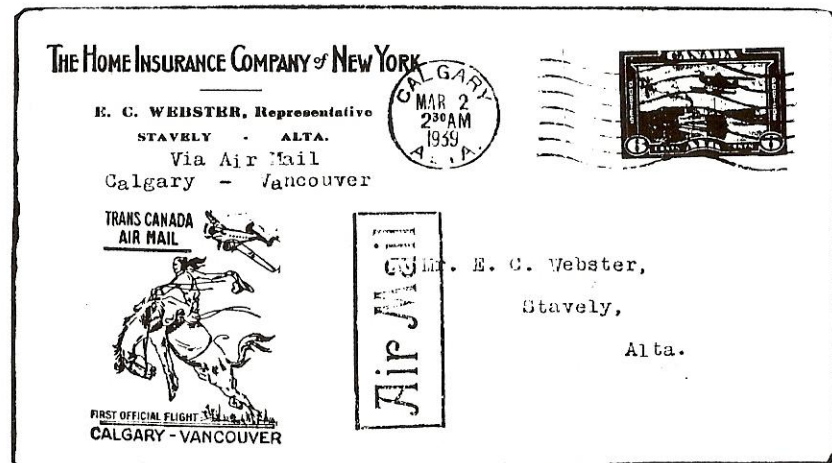
"Canada's postal service will enter a new phase in its history tonight with the first official flights of the Trans-Canada airmail service. Hundreds of Canadian eyes will be on the big Lockheed planes as they enter their permanent schedule. Thousands of Canadian letters will be aboard."

"Mail has been carried on the planes since TCA started operations on February 1, but until the present time airmail service has been temporary and on an experimental basis. The permanent official services begin tonight."

"The Calgary post office has been a hive of activity this week with approximately 13,000 letters, weighing 325 pounds, stacked up to receive the hand-stamped special cachets prepared for "first flight covers". The huge stack of mail includes some 8,000 letters with Calgary cachets and 5,000 marked with the distinctive Lethbridge cachets."

"First official flight will leave the Calgary airport at 9:20 this evening on the feeder line to Lethbridge. All of the special letters bound for Eastern Canada and those intended for transshipment to many other countries will be on board. The letters will be in Montréal and Toronto tomorrow noon."

"The next plane will take off tomorrow morning at 8:20 and connect with the inaugural westbound flight which reaches Vancouver at noon."



"Postal authorities said this morning that they expected the heaviest "first flight" mail would arrive in Calgary from Lethbridge and eastern points at 10:40 tomorrow morning."

"A Canadian Airways seaplane landed at Esquimalt harbor, near Vancouver, just after noon today, inaugurating the new Vancouver-Victoria airmail, an extension of Trans-Canada Airlines Montréal-to-Vancouver service."



Mr. E. C. Webster,

Stavely,

Alta.

And So To World War Two

I have considered 'early' Calgary airmails to be the period up to the start of World War Two. With this conflict, the development of aviation received a tremendous boost, and postwar routes and flights were prolific. The early flights into Calgary just after World War One were front page news in all the local papers, but today the planes only make headlines when something goes wrong and they crash. We take a lot for granted today because of what pioneers did.

References

- Banner, H.L. (1965) Notes on the Katherine Stinson Calgary to Edmonton flight 1918.
BNA TOPICS 22:22-23
- George, E.S. (1959) Katherine Stinson flight.
BNA TOPICS 16:309
- George, J.S. (1954) Trans-Canada Airlines. Part one.
BNA TOPICS 11:323-327
(1955a) Part three. BNA TOPICS 12:44-46
(1955b) Part four. BNA TOPICS 12:83-84
- Malott, R.K. (1972) Conquering the Canadian Rockies by Airmail - August 1919.
BNA TOPICS 29:280-282,298
(1984) 50th anniversary of the first airmail flight in western Canada.
CANADIAN PHILATELIST 35:223-226
- Pelletier, N.A. (1959) A woman flew the mail in 1918.
BNA TOPICS 16:171-172
(1960) First flight over the Canadian Rocky Mountains.
BNA TOPICS 17:207-209

The Home Insurance Company of New York

E. C. WEBSTER, Representative
STAVELY - ALTA.

Via Air Mail
Montreal - Calgary

TRANS CANADA POSTE AÉRIENNE
AIR MAIL TRANS CANADA



Mr. E. C. Webster,
Stavely,
Alta.

FRAME SPONSORSHIP

The suggestion has been made that the new exhibit frames should be made available for individual sponsorship. People could contribute a sum of money (not yet decided) and have their names engraved on a frame, similar to the Adopt-A-Brick campaign used to pave the Olympic Plaza. The question is how many are seriously interested and at what cost. If you have any opinions on the subject, let Hugh Delaney know.

PRESIDENT'S MESSAGE by Hugh Delaney

1996 is now in full swing. We have two special events to mark on your calendar. Stamp Day 96 is scheduled for April 28th at the Chinese Cultural Centre. CALTAPEX 96 is scheduled October 18, 19, and 20th.

These shows are your opportunity to meet a large number of dealers from all over Canada to find those elusive items for your collection, to meet other collectors, to encourage junior collectors, or to display and visit a large exhibition of various collecting interests.

Unfortunately only a very few people in the CPS do any work to present these special days, plus the regular meetings. We are happy to serve but would really welcome your help. Please let your Executive know that you can provide some small time and energy to make our Society the best in Canada.

To help your Executive keep you up-to-date, we need you to send us any changes in address or phone number to make our lists correct and prevent missing you with information that you will find useful. Please send the changes to Al Gibbs, the Membership Chairman, or the President, at Box 1478, Calgary, T2P 2L6, or see us at meetings.

FOUNDERS' AWARD

This award is given to a club member for service in the previous year. For the 1994/95 season, it went to Ernie Bell, for his hard work on the circuit books. Congratulations Ernie! For the record, the cumulative list of winners is as follows. From 1977 to 1979, the Founders' Award was used as an award for CALTAPEX.

1973 - Jim Sadler	1985/86 - Guy Boissonneault
1974 - Ken Ford	1986/87 - Dale Speirs
1975 - Tom Lemon	1987/88 - no award
1976 - Walter Jackson	1988/89 - Greg Lang
	1989/90 - Mike McPhail
1980/81 - Don Fraser	1990/91 - Doug Kollar
1981/82 - Keith Brown	1991/92 - Perry Holinshead
1982/83 - Al Munro	1992/93 - no award
1983/84 - Leanne Johnson	1993/94 - Penny Borrowman
1984/85 - John Jarabek	1994/95 - Ernie Bell

BNAPSERS IN COWTOWN

The Calgary Regional Group of the British North America Philatelic Society meets second Wednesdays at the Museum of the Regiments, on the east side of Crowchild Trail off Flanders Avenue. Meetings start at 730 pm, and after a brief business session there is a programme by one of the members or a guest.

The February 14, 1956 meeting had a programme by Dale Speirs on philatelic literature. Dale brought a hamperfull of periodicals and books, ranging from Canadian stamp magazines of the late 1800s to recent monographs on specialized areas of BNA philately. After his presentation, members in attendance had a show-and-tell in which they showed examples from their philatelic libraries.

Hugh Delaney spoke at the March 13 meeting on the many unreported varieties he has been finding on commercial mail, and more specifically on the 43¢ Queen stamp. This stamp was produced by five different printers, and there are many startling varieties. Hugh showed HRM with green hair, blue hair, brown hair, black hair, and bug-eyes. There were lots of interesting colour shifts. Don't chuck those envelopes with modern definitives; you may be surprised what you find on them. Doughnut flaws can tell you which colour was printed first, since the background colour must have been put down first.

CIRCUIT BOOKS
by Bob Hoffmann

When taking stamps out of a circuit book, either at the stamp club meetings or at your own residence, it is necessary not only to make a list of what you have taken by book number (top righthand number on front of circuit book), but to write your own membership number on each space that you have taken a stamp from. It is up to you to ensure that all spaces have the CPS mark on each space before you take the book home, as you are responsible for each empty space in each book on its return.

CLEMENS IN COWTOWN

Philately in Calgary made international news with the discovery of a Samuel Clemens cover in a CPS bourse. Member Mel Boone, now retired to Nova Scotia, bought the cover in a 25¢ box for the Nova Scotia cancel, and only later noticed that it was addressed in the handwriting of Clemens aka Mark Twain. Latest estimate on the cover was \$1250; quite the capital gains! The discovery made the front page of LINN'S STAMP NEWS for 1996-2-26, and additional details given in the CALGARY SUN of 1996-3-10 by Peter Smith. When Peter is not at work as the police beat reporter there, he writes a weekly column for the Sunday SUN.

SMALL ADVERTISEMENTS

These ads are free to paidup CPS members. Mail your ads to Dale Speirs, Box 6830, Calgary, T2P 2E7, or hand them to me before the meetings start. Next deadline is May 1 for the June bulletin.

FOR SALE: Greece, Japan, Ryukyu - fairly complete, much N.H. France - numeral issues, pubs (stamps with advertising tabs), Austria/Hungary revenues. See Bill at meetings or Sunday bourse, or phone 337-3260.

FOR SALE: In building my Canadian coil collection, I have accumulated some duplication. What I have varies dramatically, but I do have a number of covers, some going back to 1912, mint and used singles, pairs, and strips of 4 or more, and some varieties, mainly modern, and some unreported. If you have an interest, please contact me. I'll trade for Greece cancellations on large Hermes heads, modern used Canada or maybe even cash? Gordon Hill at 249-1094.

WANTED: Used plate block, Centennial and before. Price individually, as a batch, or ask me for my offer. Will give generous trade of MNH Canada for items I need. Call Ed Harris at 274-0021 or see me at any meeting.

FOR SALE OR TRADE: I have mint and used Canada, USA, UN for sale, trade First Day covers, First Flights, ship cancellations, worldwide stamps, Canada and USA postal cards, Britain and British Commonwealth, precancels, socked-on-the-nose cancels. Phone Mack at 640-2185.

FOR SALE: Hong Kong collection, MLH 184, NH 33. Years 1945 to 1975. Catalogue value C\$1200, sell for \$900. See club circuit books for western Europe stamps. Contact Bob Perry at meetings or phone 282-4520.

FOR SALE: "History of the Calgary Philatelic Society" book for \$2 each, from Dale Speirs at the meetings. Mail orders add an extra \$2 for postage and remit to CPS, Box 6830, Calgary, T2P 2E7.

FOR SALE: Calgary Olympic FDC (not sold by Canada Post) with OLYMPLEX '88 show catalogue. Articles on sports philately, Olympic, and Calgary postal history. Price is \$5 at meetings from Dale Speirs or \$6 by mail, payable to CPS, Box 6830, Calgary, T2P 2E7.

WANTED: Volunteers for Stamp Day, CALTAPEX, and ROYAL 97. We are looking for new people who have not been actively involved before. Contact Hugh Delaney at 255-0422 or see him at meetings.

STUDY GROUPS

Calgary Regional Group of British North America Philatelic Society meets second Wednesdays at the Museum of the Regiments (enter at south end of building). Details from Arno Kolster at 284-4239.

MEETINGS AND SPECIAL EVENTS FOR 1996

April	3		General meeting
	3		Programme: "Penny Blacks and precursors" by John Davies
	14		Sunday bourse
	17		Auction
	26 and 27		BNAPS Spring Regional meeting
	28		Stamp Day
May	1		General meeting
	1		Deadline for June bulletin
	6		Worldwide Party at 9 pm your time
	15		Auction
June	5		Election meeting
	19		Auction
August	3		Deadline for August bulletin
September	4		General meeting
	4		Deadline for October bulletin
	18		Auction
October	2		General meeting
	16		Auction
	18 to 20		CALTAPEX
November	6		General meeting
	6		Deadline for January bulletin
	20		Auction
December	4		Christmas social

SUNDAY BOURSE is at Westgate Community Hall, 4943 - 8 Avenue SW, 10 am to 4 pm. Table bookings from Walter Jackson at 242-4128.

MEETINGS and AUCTIONS are at Kerby Centre, 2nd floor, 1133 - 7 Avenue SW at 730 pm. Auction lots should be in before 730 pm to allow bidder viewing.

STAMP DAY information can be had from Hugh Delaney at 255-0422.

MEMBERSHIP DUES can be mailed to the Membership Chairman, Box 1478, Calgary, T2P 2L6. (Do not mail them to the editorial address at Box 6830, as this will delay your mail as much as two months.) Or, in the alternative, see Al Gibbs at the meetings.